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IN THE CLAIMS:

Please consider the claims as follows:

1. (currently amended) A set top terminal for generating an interactive electronic program guide for display on a television connected to the set top terminal, the terminal comprising:

~~means for retrieving a first user information via a program control information signal of a first subscriber and a second user information associated with a second a program selected from a plurality of programs and watched by a subscriber;~~

means for storing said information;

means for identifying frequently-watched programs most often watched by said subscriber based upon said stored information;

means for receiving a television signal;

means for extracting individual programs from the television signal;

means for generating an electronic program guide for controlling display of content on a television screen, the guide comprising:

a favorites menu including names of programs available for selection, wherein the programs included in the favorites menu are ~~for joint viewing by said first subscriber and said second subscriber based on the first and second user information used by a matching algorithm to determine a best match for joint viewing~~ identified frequently-watched programs; and

means for receiving selection signals from a user input.

2. (canceled)

3. (currently amended) The terminal of claim 1, further comprising wherein the ~~means for retrieving said first and second user information includes means for identifying frequently-watched programs and~~ means for storing in memory identifiers of the frequently-watched programs.

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4. (currently amended) The terminal of claim 1, wherein the means for retrieving said ~~first and second user~~ information includes means for identifying frequently-watched channels and means for storing in memory the frequently-watched channels.

5. (original) The terminal of claim 1, wherein the menu includes a list of frequently-watched programs.

6. (currently amended) The terminal of claim 1, ~~further comprising means for receiving program content information and means for matching the program content information with the first and second user information, and~~ wherein the means for generating includes means for generating the favorites menu to display programs selected by the means for ~~matching~~ identifying.

7. (currently amended) A set top terminal comprising:
means for receiving ~~first and second subscriber~~ information via a program control information signal including information about television viewing preferences of a subscriber;
a memory that stores the ~~first and second subscriber~~ information;
means for identifying frequently-watched programs most often watched by said subscriber based upon said stored information;
means for receiving a television signal from an operations center;
means for extracting from the signal individual programs for display on a television associated with the terminal; and
means for generating an interactive program menu on the television, listing a group of available programs ~~for joint viewing by a first subscriber and a second subscriber, the group being selected based on the first and second subscriber information used by a matching algorithm to determine a best match for joint viewing~~ said identified frequently-watched programs.

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8. (original) The terminal of claim 7, further comprising means for receiving a signal from a user input device selecting one of the available programs, and means for causing the selected program to be displayed on the television.

9. (canceled)

10. (original) The terminal of claim 7, wherein the television viewing preferences include frequently-watched channels.

11. (currently amended) The terminal of claim 7, wherein the means for receiving ~~first and second subscriber~~ information comprises means for automatically tracking information related to viewing habits of the subscribers.

12. (original) The terminal of claim 11, wherein the means for automatically tracking comprises means for automatically tracking information related to frequently-watched programs or frequently-watched channels, or both.

13. (currently amended) The terminal of claim 7, wherein the means for receiving ~~first and second subscriber~~ information comprises means for activating a learning mode and means for receiving the respective subscriber information while the learning mode is activated.

14. (canceled)

15. (currently amended) The terminal of claim 7, further comprising:
means for receiving program content information for the individual programs from the operations center, ~~and~~
~~means for matching individual programs with the first and second subscriber information using the program content information, and~~
wherein the means for generating comprises means for generating the menu

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including programs ~~identified by the means for matching~~ said identified frequently-watched programs.

16. (currently amended) A set top terminal for generating a customized menu of available programs for selection by a user, the terminal comprising:

means for receiving a television signal;

means for extracting individual programs from the television signal;

~~means for matching individual programs to two users of the terminal for joint viewing by said two users~~ said user based upon information received via a program control information signal about television viewing preferences of said user used to identify frequently-watched programs most often watched by said user, using user information stored in two user profiles by a matching algorithm to determine a best match for joint viewing, wherein each user profile is associated with a user; and

means for generating an interactive program menu that displays selected a group of programs identified by the means for matching based on said identified frequently-watched programs.

17. (currently amended) The terminal of claim 16, wherein the means for matching comprises means for matching based on information regarding content of the individual programs provided in said program control information signal.

18. (canceled)

19. (canceled)

20. (canceled)